

David F. McKinney

# DFM PHOTOGRAPHY

LAWRENCE, KS 66046  
(785)-218-5210  
WWW.DFMPHOTOGRAPHY.COM

## EVENTS - ARCHITECTURE - FINEART - COMMERCIAL

	INDUSTRIAL	PUBLIC RELATIONS	NON PROFIT
HOURLY	\$150.00	\$120.00	CALL
1/2 DAY	\$700.00	\$500.00	CALL
DAY	\$1200.00	\$1000.00	CALL

Rates listed above reflect shooting time for digital only. Expendible supplies and any additional expenses will be itemized in estimate/invoice. Pre-production planning and post-production administration time is billed at \$50/hr. For planning/budgeting purposes, estimate approximately one hour of pre-andpost-production time per 1/2-day shoot.

- Above rates are for on-location photography.
- Exclusive rights/rates are available.
- Add 30% for complex logistics requiring an assistant(1/2-day minimum). For studio time, add 25%.
- Any subcontractor is additional and job specific.
- For continuing or extended projects, please for a discount or quote.
- Non-local travel is not less than 1/2 the regular rate, minus possible discounts.
- Wedding and Portraiture rates differ from those listed above. Call or visit [www.dfmphotography.com](http://www.dfmphotography.com) for details.

## MATERIALS COST

Per-image color correction (Curves, Levels, Hue/Saturation).....	\$15.00
Per-image standard retouching (Dust, facial blemishes, etc.).....	\$15.00
Per-image custom retouching (Layers, Channels, etc.).....	\$50.00 /hr.
RAW file conversion to .tif, per 50 images .....	\$25.00
File conversion to .jpg, per 50 images (CALL) .....	\$25.00
*Duplicate CD/DVD burn.....	\$25.00
High Dynamic Range HDR Photography, per image (CALL).....	\$100.00
QTVR® 360 Panorama Photography.....	CALL
Photography Assistant.....	CALL
*C-Prints or Inkjet prints.....	CALL

\* Includes handling and vendor shipping/handling charges; multiple print discounts available.

## **Gratis**

Portfolio loan, References, Consultation, Cost Estimates/Bids, Commitment and Excellence.